

Andrea Rossi

Social value consultant | Community impact assessment

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<https://andrearossi.co.uk/> London, United Kingdom
☆ Eligible to work in the UK under Student visa (part-time) – Graduate visa expected later this year (2-year full-time)

SKILLS

Accounting	Applied Research	Business Planning	Data Analysis
Office Administration	Presentation Delivery	Project Management	
Willingness to Learn			

WORK EXPERIENCE

External Consultant - 'AFC Sudbury For Our Community'
Social value project

AFC Sudbury 09/2024 - 04/2025

- Research Development & KPI Design
- Stakeholder Engagement
- Data Analysis & SWOT
- Community Impact Assessment & Benchmarking
- Strategic Recommendations & Report Writing

Office administrator - Internship

Società Elettrica Sopracenerina SA

07/2016 - 06/2017 Locarno, Switzerland

- Documentation & Administrative support
- Client-facing communication
- Time management & Organisational skills

EDUCATION AND TRAINING

Master of Arts in International Communication, Liaison and Advocacy

University of Westminster

09/2024 - 09/2025 London, United Kingdom

Master of Science in Business Administration
with Major in Innovation Management

University of Applied Sciences and Arts of Southern Switzerland

09/2021 - 10/2023 Lugano, Switzerland

Bachelor of Science in Business Administration
with Major in Accounting & Controlling

University of Applied Sciences and Arts of Southern Switzerland

09/2017 - 09/2021 Lugano, Switzerland

Federal Vocational Baccalaureate, Economics and services

Vocational school

09/2013 - 06/2017 Locarno, Switzerland

Federal Vocational education and training diploma,
Office administrator

Vocational school

09/2013 - 06/2017 Locarno, Switzerland

SUMMARY

Developer of a social value measurement model designed to assess the local economic and social impact of organisations, supporting community-based strategies.

Reliable, cooperative, and independent, with a creative and flexible mindset shaped by several years of experience in research and project work.

LANGUAGES

English Full professional proficiency

Italian Native

PUBLICATIONS

The stadium as a social gathering space for the local community.

Analysis of London's East End and the 2012 Olympics

Master dissertation

09/2023

Changing stadiums in the digital era:
A case study of football clubs in Greater London

Bachelor dissertation

09/2021 <https://tesi.supsi.ch/4055/>

PERSONAL INTERESTS

The social impact of sport, intercultural communication, business management, football, basketball, London youth culture, music and writing.

Over ten years of participation in amateur sport, in football and as an ice hockey goalkeeper, with occasional youth coaching.

REFERENCES

Available upon request.